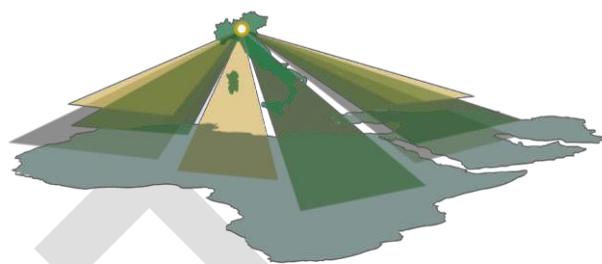


ANNUAL MEETING ITALIAN ARAB BUSINESS FORUM

Milan, 17 October 2019
Assolombarda Auditorium



- 9.00 am
Registration and welcome coffee
- 10.00 am
Opening Ceremony
- Introduction and welcoming remarks:
 - **Cesare Trevisani**, President JIACC
- Welcoming:
 - **Enrico Cereda**, Vice President Assolombarda
 - **Giovanni Da Pozzo**, President Promos Italia (tbc)
 - **H.E. Mohamad Abdo Saeed**, President Union of Arab Chambers (tbc)
 - **H.E. Sheikh Khalifa Bin Jassem Al Thani**, Chairman Qatar Chamber of Commerce
 - **H.E. Sen. Nael Al Kabariti**, Chairman Jordan Chamber of Commerce
 - **Carlo Ferro**, President Italian Trade Agency
 - **Representative** Regional Authorities (tbc)
 - **Representative** Intesa Sanpaolo (*Main sponsor*)
- 10:50 am - 11:35 am
Panel Discussion - Making the Economy Digital: the Impact on Different Economic Sectors
 - **Cristiano Radaelli**, Vice President Confindustria Digitale
 - **Representative of Qatar**
 - **Representative of Jordan**

Moderator: Italian Trade Commissioner
- 11:35 am - 12:20 pm
Panel Discussion – Promoting Tourism as an Engine of Growth
 - **Oscar Farinetti**, Founder Eataly
 - **Marina Lalli**, Vice Presidente Federturismo Confindustria
 - **Representative of Qatar**
 - **Representative of Jordan**

Moderator: Italian Trade Commissioner
- 12:20 pm - 1:05 pm
Panel Discussion - Building the Future: Infrastructures and Grand Projects
 - **Janet Heckman**, Managing Director for Southern and Eastern Mediterranean - European Bank for Reconstruction and Development (EBRD)
 - **Massimo De Andreis**, Director Studi e Ricerche per il Mezzogiorno (SRM)
 - **Gianni Infantino**, President FIFA (invited)
 - **Representative of Qatar**
 - **Representative of Jordan**

Moderator: Pietro Paolo Rampino, Vice President JIACC

▪ **Keynotes:**

- **Representative**, Italian Government
- **H.E. Ali bin Ahmed Al Kuwari**, Minister of Commerce and Industry of the State of Qatar (tbc)
- **H.E. Tariq Hammouri**, Minister of Industry, Trade & Supply of the Hashemite Kingdom of Jordan

▪ **1:50 pm - 2:50 pm**
Networking lunch

▪ **2:50 pm - 3:50 pm**
Technical workshops

- Oil and Gas Supply Chain & Procurement Qatar
- Advanced Technologies for Agroindustry Innovation
- International Arbitration

▪ **Conclusions**

- **Yousef El Maimani**, Vice President JIACC

